



*Mission of the
Horticultural
Research Foundation*

*The Northwest Michigan
Horticultural Research
Foundation works to
create and expand
knowledge through
cutting edge research
on cherries and other
fruits and to disseminate
state of the art
information to the
Michigan fruit industry
and the public.*

Northwest Michigan
Horticultural
Research Foundation
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*Keep Our
Farmers
Farming*

Northwest Michigan
Horticultural Research
Foundation



*Help Support
Horticultural Research
to Save Farms in
Northwest Michigan*

The Importance of the Horticultural Research Station to NW Michigan

The Northwest Michigan Horticultural Research Foundation has supported world class fruit research for the past 28 years. This cutting edge research conducted at the Northwest Michigan Horticultural Research Station (NWMHRS) has provided a source of unbiased information for area growers to maintain sustainable, economically viable farms. Many growers in northwest Michigan owe their existence to the NWMHRS's research to help keep them competitive in the ever-changing global market. The long-term financial stability of the NWMHRS is critical to keep our farmers farming.

Why Local Communities should Support the Research Station

A regional study has shown that farmland preservation is a critical issue in Northwest Michigan, and maintaining a healthy farm economy is one of the best tools for preserving agricultural land.

In addition to their direct economic impacts, local farms provide many non-economic benefits that enhance the local community and the region; farms beautify the landscape, maintain rural character, and help preserve healthy rural communities for local residents and tourists alike. Sustainable farms also contribute to the area's quality of life by providing scenic beauty and fresh, wholesome foods.

You Can Help by Becoming a Friend of the Foundation

Friends of the Foundation is an annual giving program where the revenue generated will be used to fund research programs and capital needs at the NWMHRS. As a Friend you will receive a bi-annual newsletter updating you on the campaign progress, current research projects, and grower success stories. You will also be invited to attend an annual luncheon to learn about the NWMHRS's latest research projects. To become a Friend, annual dues are a \$50 minimum for individuals and a \$500 minimum for corporations.



Affordable Farmland Endowment Fund

The Foundation is also encouraging gifts of farmland through our *Affordable Farmland Program*. This innovative program will accept farmland gifts for resale purposes; the intention is to resell the donated land at its agricultural value to other regional growers. Sale proceeds will benefit the Foundation's endowment fund. The objective of the *Affordable Farmland Program* is keep our farmers farming by building an endowment for research while encouraging land sales to other farmers at reasonable prices.

Please contact the Foundation if you wish to receive more information about making a gift of your farm.

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Become a Friend of the Foundation by partnering in the "Keep Our Farmers Farming" Campaign

Name: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____
Make Check Payable to the Northwest Michigan Horticultural Research Foundation
Gift Amount (Individual): \$50 _____ \$100 _____ \$500 _____ \$1000 _____ Other _____
Gift Amount (Corporation): \$500 _____ \$1000 _____ Other _____

*Please send me information about your Affordable Farmland Endowment Fund _____
Please send information about including the Foundation in my estate plan _____*

Thank you for your thoughtful contribution. All gifts are tax-deductible.

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